

Media Release

Malaysia Aviation Group Airlines Invites Travellers to Discover More and Fly Malaysia with Exciting All-In Fare Offerings

KLIA, 2 February 2023 - Airline subsidiaries under Malaysia Aviation Group (MAG), Malaysia Airlines, Firefly and MASwings, invite travellers to explore the wonders of Malaysia, with attractive deals to domestic destinations for immediate travel until 31 August 2023.

Malaysia Airlines is offering travellers enticing deals starting from RM89 all-in oneway within Peninsular Malaysia via the airline's Economy Lite fare, which includes a cabin baggage allowance of 7kg, complimentary snacks or meals and beverages, and in-flight entertainment. Those looking to indulge in the full premium travel service experience can opt for the Business Class fare which starts from RM429 allin one-way and comes with a check-in baggage allowance of 40kg, two cabin baggage allowances of 7kg each, free seat selection, complimentary meals, priority check-in, boarding and baggage, and access to the airline's top-notch lounges at KL International Airport.

Fares from Kuala Lumpur to Sarawak and Sabah start from RM119 and RM169 all-in one-way on Economy Class and RM799 and RM899 on Business Class respectively. Those looking to travel between Sabah and Sarawak can enjoy fares starting from RM99 on Economy Class or RM429 on Business Class.

To ensure seamless connectivity within the country, sister airlines Firefly and MASwings will also be offering attractive deals for travellers to discover more of Malaysia and plan their travels for the months ahead.

Firefly is offering fares from RM69 to RM159 for immediate travel until 31 August 2023, which will be operated by its ATR72-500 and Boeing 737-800 aircraft. Domestic flights on ATR 72-500 from Subang offers the convenience of city airports, the complimentary baggage allowance of 20kg, in-flight refreshments and many more valuable offerings.

Meanwhile, domestic flights operated by its Boeing 737-800 will offer unbundled fares from RM69 all-in one-way to destinations including Kota Kinabalu (BKI), Kuching (KCH), Langkawi (LGK) and Johor Bahru (JHB). Passengers travelling on Firefly's Boeing 737-800 will have the flexibility to customise their flights based on their preferences, including various add-on choices for in-flight meals, baggage allowance, travel protection, and more.

For those eyeing adventures across Borneo, **MASwings** is offering fares starting from RM136 all-in one-way to destinations including Miri (MYY) to Mulu (MZV), Sandakan (SDK) to Lahad Datu (LDU), and Bintulu (BTU) to Sibu (SBW), serviced by its ATR72-500 aircraft. Travellers can also enjoy fares from RM146 all-in one-

Malaysia Aviation Group Berhad 201101027431 (955566-U) Lot R-01, 3rd Floor, CITTA Mall, No: 1, Jalan PJU 1A/48, Ara Damansara, 47301 Petaling Jaya, Selangor, Malaysia.



way from SDK to TWU, BKI to Labuan (LBU), and MYY to LBU, BTU and Limbang (LMN).

Meanwhile, fares from BKI to LDU, MZV and from MYY to SBW start from RM186, whereas fares from KCH to LMN and MZV start from RM206 all-in one-way. Passengers travelling via MASwings will enjoy the convenience of 20kg of check-in baggage and light refreshments for a comforting journey. Holidaygoers can enjoy the promotion from now until 28 February 2023, for travel between 5 February to 31 August 2023.

As members of the Travel Safe Alliance Malaysia (TSAM), the sister airlines are dedicated to ensuring safe and seamless travel for customers by adopting the highest safety and hygiene standards across all end-to-end touchpoints of the traveller journey so passengers can continue to *Fly Confidently*.

Whether to plan for the upcoming festivities, school holidays, or take a relaxing solo trip, there is no better time than now to rediscover the country's travel trove of diverse culture and cuisines. For more information and to book your next getaway, visit the official Malaysia Airlines, Firefly, and MASwings website.

-ENDS-

About Malaysia Aviation Group

Malaysia Aviation Group (MAG) is a global aviation organisation comprising three focused business portfolios from Airlines, Loyalty and Travel Solutions (LTS) and Aviation Services.

Its current Airlines business portfolio that serves the global, domestic and segmented market comprises Malaysia Airlines – the national carrier of Malaysia, Firefly and MASwings – the regional airlines focused on serving communities across Malaysia, and AMAL by Malaysia Airlines – leading one-stop pilgrimage travel solutions centre.

MAG also focuses on Aviation Services business such as maintenance, repair and overhaul (MRO), cargo, ground handling and training that houses MAB Engineering, MASkargo – onestop cargo logistic and terminal operations service provider, AeroDarat – one-stop ground handling solution provider and Malaysia Airlines Academy – one-stop Aviation and Hospitality Centre of Excellence.

The Loyalty and Travel Solutions (LTS) business portfolio focuses on providing end-to-end travel solutions and loyalty programs, complementing its established strength and expertise in the airline and aviation service businesses. It comprises Journify - the integrated one-stop travel and lifestyle digital platform, Enrich - the award-winning Travel & Lifestyle Loyalty Programme of Malaysia Airlines; and MHholidays and Firefly Holidays - the tour operating arm for the Group.

With the clear business portfolios, MAG is set to achieve its vision anchored on becoming Asia's Leading Travel and Aviation Services Group, focused on delivering highly customised, end-to-end travel solutions by 2023.

Issued by Group Communications, Malaysia Aviation Group.

For media enquiries, please send email to: media@malaysiaairlines.com

Malaysia Aviation Group Berhad 201101027431 (955566-U)

Lot R-01, 3rd Floor, CITTA Mall, No: 1, Jalan PJU 1A/48, Ara Damansara, 47301 Petaling Jaya, Selangor, Malaysia.